



# Competitions Prospectus 2026

*Version Number 0.1.1*

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# About Us

## Who are UQ MARS?

The UQ Mechatronics and Robotics Society is an award-winning, student-led hub for learning and innovation in robotics and automation. With a diverse network of 230 members from different academic and socioeconomic backgrounds UQ MARS supports anyone that has interest in the field of Mechatronics and Robotics.

## What is apart of UQ MARS's Competitions Portfolio?

UQ MARS annually hosts two major flagship events designed to encourage members in participating in skills apart of the Mechatronics and Robotics industry. These two events are Micromouse and the Microcontroller Hackathon. In 2025 these events gained significant traction within the community.



### What is Micromouse?

The Micromouse competition sees competitors design a small robot to solve a maze of which the path is randomised in the fastest time possible. This compels competitors to utilise the best algorithms and design the fastest robot mice possible. Micromouse in 2026 occurs over two days prior to the first semester of the University of Queensland's calendar; the first is a testing day for participants on the rigs with the second day dedicated to hosting an Industry Expo and the tournament. The industry expo is a new aspect to Micromouse to encourage participants from both industry and community alike. This competition is hosted on the UQ campus.



### What is the Microcontroller Hackathon?

Each year in conjunction QUT Robotics, UQ MARS hosts a Hackathon centred around developing new skills in embedded technologies. This event goes over three days, with various industry mentors guiding participants innovative solutions to a chosen theme that changes each year. After the intensive sessions, all participants are gathered up and judged by a panel from industry. This event occurs around UQ's mid-semester break. In 2026, UQ MARS hopes to improve the quality of services and equipment that we can provide participants.



# Partnerships

## Why Choose a Package from our Competitions Portfolio?

The Competitions Prospectus provided by UQ MARS offers tailored packages places your brand at the intersection of innovation, education, and high-impact student engagement. The package options offer your company control over the level of connection to the next generation of engineers through dynamic, engaging, industry-driven competitions. Showcase your organisation's brand authority, community values, and commitment to investing in the future of your industry.

## Packages at a Glance

### Micromouse Packages

**Principal Micromouse  
Sponsor**

**\$1,750**

Exclusive Opportunity

**Principal Expo Sponsor**

**\$1,750**

Exclusive Opportunity

**Exhibit Booth (Single)**

**\$75**

Limited Opportunities

### Microcontroller Hackathon Packages

**Principal Hackathon Sponsor**

**\$5,000**

Exclusive Opportunity

**Catering Sponsor**

**\$2,500**

Exclusive Opportunity

**Catering Sponsor**

**\$500 per meal**

Five (5) Opportunities

**Equipment Sponsor**

**In-Kind or Monetary**

Unlimited Opportunities

All prices are quoted in Australian dollars and are exclusive of the Australian Goods and Services tax (GST).



# Micromouse Packages

## Principal Micromouse Sponsor

\$1,750

*Exclusive Opportunity*

What's Included:

- Invitation to have a representative from your company sit on the judging panel for Micromouse
- Listed as the Principal Micromouse Sponsor on the UQ MARS website under the dedicated webpage to Micromouse, including a link to your company's landing page
- Your company gets the opportunity to be advertised as the exclusive sponsor to Micromouse
- Opportunity for your company's banner to be placed outside of the Competitions Hall
- Opportunity to provide your company's merchandise for overall winning teams
- Your company is allocated an Exhibit Booth Space\* with the following specifications:
  - One booth floor space within the floor plan provided
  - Your company as the Principal Micromouse Sponsor has the opportunity to be placed in priority space where the most foot traffic will go past your company booth.

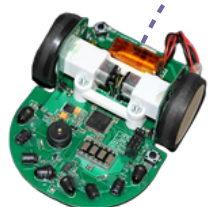
## Principal Expo Sponsor

\$1,750

*Exclusive Opportunity*

What's Included:

- Listed as the Principal Expo Sponsor on the UQ MARS website under the dedicated webpage to Micromouse, including a link to your company's landing page
- Your company logo on the first page of the Expo brochure distributed to all attendees of the Expo
- Your company thanked and recognised first as the Principal Expo Sponsor on the sponsor thanks page at the end of the brochure
- Opportunity for your company's banner to be placed outside of the Expo Hall
- Your company receives a special thanks post on our social media platforms after the closing of the Expo
- Your company is allocated an Exhibit Booth Space\* with the following specifications:
  - Two booth floor space within the floor plan provided
  - Your company as the Principal Micromouse Sponsor has the opportunity to be placed in priority space where the most foot traffic will go past your company booth.





# Micromouse Packages

## Exhibit Booth

\$75

*Limited Opportunities Available*

What's Included:

- Your company is allocated an Exhibit Booth Space\* with the following specifications:
  - One booth floor space within the floor plan provided
- Your company logo on the Expo Brochure distributed to all attendees

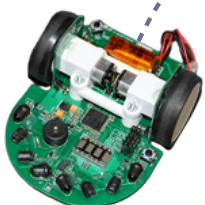
+ \$25 for each additional booth space

## Notes To Sponsors

*Floor Plan*

A preliminary floor plan and exhibitor briefing notes will be provided closer to the event. Booths in the main expo hall will be allocated in order of receipt by UQ MARS and payment must be received in full to secure your booth placement. It must be noted that priority space for the best foot traffic placement will be given to the Principal Expo Sponsor and then the Principal Micromouse Sponsor regardless of order of receipt. Booth space is determined by pop-up table width, approximately 2m x 2m. Booth space will come with a set of chairs and a table provided by UQ MARS.

\*Please note that UQ MARS does not offer any additional equipment nor do we have an exhibit contractor outside of those specified within the given details.





# Hackathon Packages

## Principal Hackathon Sponsor

**\$5,000**

*Exclusive Opportunity*

What's Included:

- Invitation to have a representative from your company sit on the judging panel for the Microcontroller Hackathon
- Listed as the Principal Hackathon Sponsor on the UQ MARS website under the dedicated webpage to Microcontroller Hackathon, including a link to your company's landing page
- Your company gets the opportunity to be advertised as the exclusive sponsor to the Microcontroller Hackathon
- Opportunity to provide your companies merchandise to the winners of the First Year's Prize, Runner-Up, and the Winner of the competition
- Opportunity to provide mentors from your company to influence and guide participants
- Opportunity to provide a dedicated seminar during the Microcontroller Hackathon
- Your company logo included on the Microcontroller Hackathon Merchandise available for sale when participants purchase tickets
- Opportunity to discuss having a dedicated award to one of your company's core values or industry focus

## Catering Sponsor

**\$2,500 OR \$500 per meal**

*Exclusive Opportunity or Five (5) Single Opportunities*

What's Included:

- Your company is entitled to sponsor a meal time on one or all of the following days of the Microcontroller Hackathon:
  - Friday Dinner
  - Saturday Lunch
  - Saturday Dinner
  - Sunday Lunch
  - Sunday Dinner
- Listed as a Catering Sponsor on the UQ MARS website under the dedicated webpage to Micromouse, including a link to your company's landing page
- Your company thanked and recognised as the Catering Sponsor on the days sponsored in the Opening Ceremony
- Your company advertised and posted as the Catering Sponsor on all social media platforms
- Opportunity to have your company banner next to the table where participants will be having meals
- Opportunity to provide mentors from your company to influence and guide participants





# Hackathon Packages

## Equipment Sponsor

*Unlimited Opportunities*

What's Included:

- Opportunity to provide mentors from your company to influence and guide participants
- Opportunity to provide your product, associated tools, or expertise to the participants

In-Kind or Monetary

Those who choose the Equipment Sponsor Package should seek advice from the partnerships team in order to establish more firm details on the price value of this package as it will vary from sponsor to sponsor.





# Contact Us!

Our Executive Team for 2026, with some of names to the faces you might be speaking to!



**We look forward to hearing from you!**

*Best Wishes*

*The UQ MARS Executive Team*

UQ MARS can be contacted through any of the following platforms:

-  [uqmars.com](https://uqmars.com)
-  [partnerships@uqmars.com](mailto:partnerships@uqmars.com)
-  UQ MARS
-  UQ Mechatronics and Robotics Society
-  [uq.mars](https://www.instagram.com/uq.mars)